



#XMAP IN PLAIN SIGHT

CULTURAL PARTNERSHIP TOOLKIT

In Plain Sight is a collaboration of 80 artists creating an artwork to speak out and support organizers working to abolish immigrant detention and dismantle the culture of incarceration. Our goal is to educate, engage, and mobilize people to end the detention of immigrants.



THE FACTS ABOUT IMMIGRANT DETENTION

IPS TOOLKIT

Over the past four decades, immigration policy has increasingly emphasized criminalization, militarization, privatization, and incarceration.

Detention is one aspect of a set of inhumane immigration policies including deportation and the ignoring of laws relating to asylum and due process.

- The United States government operates the world's largest immigration detention system
- Average daily total of 50,000+ adults and children immigrant detainees, a twentyfold increase from 1979
- 200+ detention centers nationwide
- 73% of incarcerated immigrants are detained or transferred to for-profit detention centers with coercive labor practices
- US taxpayers fund immigrant detention at over \$3.1 billion per year
- Average length of detention is over 4 weeks; some immigrants, including legal immigrants and asylum seekers, have been incarcerated for 2 to 4 years without a court-appointed attorney or speedy trial
- Inhumane conditions include severe overcrowding, lack of drinking water, showers, and personal hygiene products, denial of legal counsel and family contact, medical neglect, sexual and physical abuse, and even death
- COVID-19 poses an urgent health risk due to medical negligence, poor sanitation, and past record of inability to respond to past disease outbreaks

For more information on immigrant detention, see: [Freedom For Immigrants](#) and [Detention Watch Network](#)



ART AS CATALYST FOR ACTION

IPS TOOLKIT

In Plain Sight (IPS) will use art as a catalyst to engage people in the United States to use their social and monetary capital to support organizations working to end the inhumane detention of immigrants.

Between July 3 and 5, 2020, our nationwide campaign will commence with an orchestrated media spectacle and poetic act that uses far-reaching medium of skytyping to inform people about the shocking number of immigrant detention centers in the United States.

Eighty artists with socially and politically engaged practices will focus their attention on immigration, mass incarceration, xenophobia, and borders, writing impactful phrases and words that will be typed in the sky directly over detention facilities, immigration courts, borders, and sites of historic and cultural relevance.

Reaching up to 3 million viewers and endless social media followers, each of these eighty skytyped phrases will end with the hashtag [#xmap](#) to direct viewers to the IPS website (www.xmap.us) and its interactive map of detention centers in their vicinity. The site will create a pipeline to the campaigns of our organizational partners that directly serve the immigrant community.

Building on the national attention sparked by the skytyping action, *In Plain Sight* will continue its social impact campaign from July to November 2020 with IPS-affiliated public programming in cultural organizations across the United States, and the production of an eight-part anthology docuseries by the award-winning documentary filmmaker PJ Raval.



OUR ORGANIZATIONAL PARTNERS

In Plain Sight will connect what people are seeing in the sky with the people on the ground working to end immigrant detention. We are working to provide a deeper understanding of the scale, scope, and density of the detention network in the United States. Our partners are organizations at the heart of the movement against detention and for immigrant rights.





#XMAP IN PLAIN SIGHT

HOW TO PARTICIPATE
AS A CULTURAL PARTNER

JOIN OUR NETWORK OF CULTURAL PARTNERS

Cultural organizations like yours are vital to the social impact of *In Plain Sight* and the fight to end immigrant detention.

By signing on to our campaign, cultural partners will produce arts-related programming to shift cultural narratives about immigrant detention and the culture of incarceration, to amplify and increase the base for our organizational partners' campaigns, and to participate in building a robust national network of cultural organizations committed to working with and for diverse communities to address issues of social justice.



AMPLIFY THE ARTIST INTERVENTION

IPS TOOLKIT

When: June and July 2020

What: Amplify the visibility and impact of the *In Plain Sight* artist invention July 3-5, 2020, on your cultural organization's web site, email newsletters, and social media channels

- Build anticipation for the artistic intervention by sharing artist profiles, videos, and calls to action posted on our Facebook page (www.facebook.com/InPlainSightMap/) and Instagram channel (@inplainsightmap)
- Steer the gaze of those on the ground into the borderless sky by participating in our “Look Up” social media campaign

How: The *In Plain Sight* team will provide a social media toolkit to our cultural partners with instructions on how to amplify the artist intervention on your online messaging platforms.



Trans rights activist Bamby Salcedo works the crowd in Los Angeles. (Courtesy of Bamby Salcedo)

HOST A PUBLIC PROGRAM OR EXHIBITION

IPS TOOLKIT

When: July – November 2020

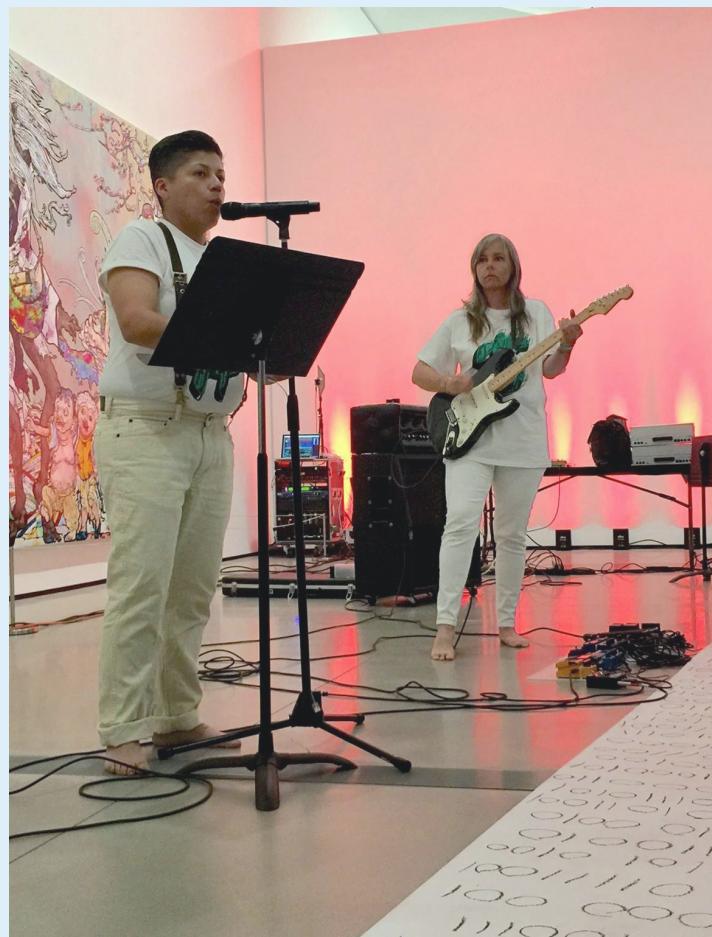
What: Host an IPS-affiliated public program or exhibition that uses art and culture to raise awareness of the histories and contexts of immigrant detention in the United States and to encourage public participation in the campaigns of our organizational partners.

Events may feature artists, writers, and organizers associated with *In Plain Sight* or members of your local community engaged in the fight against immigrant detention and the culture of incarceration.

Why: Cultural programs and exhibitions provide education and outreach, shifting cultural narratives about immigrant detention while linking your community and local activism to our nationwide campaign.

How: All cultural partners will receive IPS branding for program materials, a toolkit on our organizational partners and their campaigns, a listing on our national calendar of events, promotion on our social media channels, and access to our national network of artists and partner organizations.

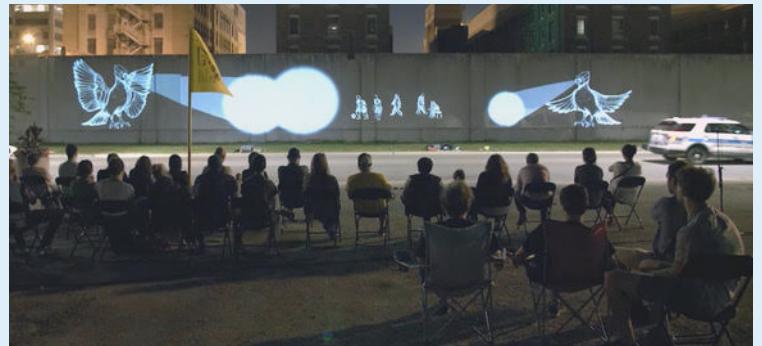
Documentation of your program or exhibition is critical! Tagging your event promotion with #xmap and @inplainssightmap will link your cultural organization and its programming to the nationwide IPS network.



Raquel Gutiérrez, photo by Paul Outlaw



Sonya Clark, Reversals



Maria Gaspar, Radioactive: Stories from Beyond the Wall, Photo Credit: Scrappers Film Group.

HOST A PUBLIC PROGRAM OR EXHIBITION (continued)

Curatorial Frameworks: IPS programs might engage the following questions

- **Local Undocumented Experience:** What is the impact of migrant detention in your community? How have local artists and activists engaged immigrant rights and abolition movements? How have undocumented immigrant artists, particular artists of color and those on the LGBTQIA spectrum, used art and culture as a form of creative resistance to uplift their communities and/or transform narratives of the undocumented experience?
- **The Art of Solidarity:** When we, as individuals and communities, experience the compounding and often divisive violence of misogyny, racism, xenophobia, classism, homophobia and transphobia, what are possible modes for collaboration and unity? As artists, what creative expressions can we utilize to honor our different subject positions within societal hierarchies while moving forward together in solidarity? What does a work of solidarity look like?
- **Imagining An Economy of Care:** Over the past decades, the policing, imprisonment and surveillance of migrants and immigrants have escalated alongside that of other oppressed groups. How have artists developed creative praxes that intervene in violent systems of policing, imprisonment, and surveillance and foster new forms of community-based resilience? What would it mean, in the words of Black Lives Matter co-founder and artist Patrisse Cullors, “to reimagine a world that relies on an economy of care versus an economy of punishment”?
- **Remaking Institutions:** How should cultural institutions respond to the massive demands for racial, social, and economic justice, and what actionable strategies can artists and art workers employ in the struggle against systemic racism and white supremacy? How can our institutions divest economically and socially from policing and systems of violence, including cultural violence? What would a peoples’ institution look like?
- **Politics of Representation:** How do visual representations of migrants and immigrants often legitimize structural violence and obscure complex geopolitical processes? How do we treat representations of violence and trauma in an ethical and effective way? What are the effects of the systemic cultural erasure of marginalized communities? What role does representation and self-representation play in social change, particularly in our highly mediated environment?

COVID-Friendly Examples:

- Hosting virtual conversations with artists, writers, grassroots activists, policy makers, and community members
- Organizing an online exhibition, film series, symposium, or other event
- Commissioning local artists or activists to create immigrant justice-themed public art such as digital murals and billboards, urban projections, or public transport campaigns
- Designing a virtual dance party, musical performance, or other social event as a platform to raise awareness of our partner campaigns

We encourage cultural partners to elevate the voices of undocumented and immigrant artists and to partner with local socially committed organizations in their programming.



JOIN THE POSTCARD WRITING CAMPAIGN

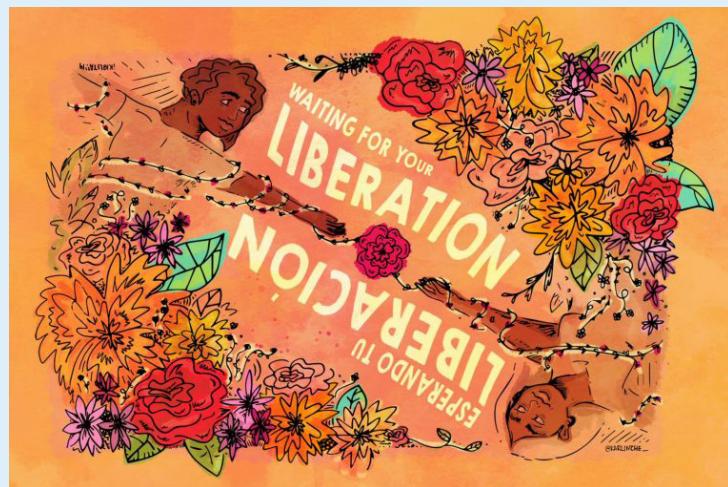
When: July – November 2020

What: Using photo documentation of phrases typed in the sky above detention facilities, IPS will create designs for a series of postcards to be mailed as direct support to immigrants held in detention centers.

Why: Immigration detention is a lonely and traumatic experience that inflicts unnecessary pain and suffering. Sending postcards with the skytyped images and a kind word to a detainee can remind them that they are not alone and that there are communities actively fighting for immigrant justice and their freedom.

By connecting your community with detained immigrants in their region, we increase awareness of the large scale of detention facilities in the US – many hidden “*in plain sight*” near us! Postcard writing promotes dialogue on how to act to support local detained immigrants and end the inhumane system of immigration detention in the United States.

How: Postcard designs and mailing instructions will be posted to the IPS website in late July. Cultural organizations can download a design, send to a local printer, and avail postcards to their community through a COVID-safe pick-up process or a postcard-writing event.



PARTICIPATE IN THE IPS SUMMIT

IPS TOOLKIT

When: November 2020

What: *In Plain Sight* will culminate in a public summit that gathers our national network of organizational, cultural, and educational partners for a weekend of inspiring art, dialogue, and action.

The IPS summit will feature:

- Documentation and outcomes of *In Plain Sight*
- Prominent national voices on immigrant rights and detention abolition
- Overview of local programming by our cultural partners
- Calls to action by our movement partners
- Thematic panel discussions with artists, organizers, art workers, and scholars
- Skills-sharing workshops and discussions on art and social justice
- Performances by artists, musicians, and poets
- Selections from the forthcoming *In Plain Sight* documentary series

Why: A sliding-scale fundraiser, the Summit will center the voices of those most impacted by immigrant detention, engage audiences with moving artistic performances, and raise money and awareness for our organizational partners who are leading urgent on-the-ground mobilizations across the country.

The Summit is also a convening of our cultural network to strengthen relationships between socially committed organizations that serve different geographic regions of the US.

How: With current public safety concerns, we envision the Summit to be a large virtual gathering with a main stage for panels, performances, and screenings and breakout sessions for artists, organizers, and art workers. A hybrid event is possible if COVID-related restrictions are lifted.

Sponsorship will underwrite attendance for youth, low-income people, and members of the communities most impacted by immigrant detention, so that the Summit reflects the diversity of the movement we are trying to build.

IPS Summit Program to Be Determined



Yosimar Reyes speaking at #UndocuFest, organized by Dreamer Fund



Cassils & rafa esperza leading a workshop at the For Freedoms Congress



Patrisse Cullors, *Respite, Reprieve, and Healing*, photo: Giovanni Solis

BECOME AN IPS SPONSOR

IPS TOOLKIT

When: NOW!

Financial Sponsorship of *In Plain Sight*

- Maximizes the social impact of our campaign by supporting the organization of a national calendar of IPS-affiliated cultural programs, including the IPS Summit, between July and November 2020
- Demonstrates support for education on immigrant rights and engagement with the campaigns of our organizational partners fighting to abolish immigrant detention and the culture of incarceration
- Underwrites tickets to the IPS Summit for youth, low-income people, and community members most impacted by immigrant detention, making our culminating event accessible to everyone invested in immigrant justice
- Ensures fair wages to artists and art workers organizing our cultural partnerships and programming, providing much needed resources to creative communities impacted by COVID
- Advances new models for creative movement building across cultural and social justice organizations
- Advocates for a future beyond the violence of policing and imprisonment as the solution to economic, social, and political problems

In Plain Sight is not fully funded.

100% of your sponsorship will support the IPS Summit and cultural programming affiliated with IPS.

If a financial contribution is not possible, you are still welcome to join our network as a cultural partner by organizing one of the aforementioned cultural activities and publicizing your event as an IPS-affiliated event.



SPONSORSHIP LEVELS AND BENEFITS

IPS TOOLKIT

Benefit	Lead Partner \$50,000+	Supporting Partner \$25,000+	Presenting Partner \$10,000+	Cultural Partner
Limited edition <i>In Plain Sight</i> photographic print	•			
Advance public screening of <i>In Plain Sight</i> documentary series at your organization	•	•		
Acknowledgement of name and logo with link on website	•	•		
Acknowledgement of logo on IPS promotional materials and pre-event slide shows	•	•		
Tickets for your organizations' employees to participate in the IPS Summit	•	•	•	
Underwriting of IPS Summit tickets for youth, low-income people, and communities most impacted by migrant detention	200	100	50	
Acknowledgement of name on IPS website with link			•	•
Acknowledgement of name on IPS promotional materials and pre-event slide shows			•	•
Listing of your cultural program(s) on the IPS online national calendar of events	•	•	•	•
Promotion of your cultural program(s) on IPS social media channels	•	•	•	•
IPS Social Impact Toolkit to host cultural events centered on migrant justice	•	•	•	•
Access to IPS network of artists, cultural organizations, and organizational partners for program production	•	•	•	•





#XMAP

IN PLAIN SIGHT

IN PLAIN SIGHT ARTISTS

LEAD ARTISTS

IPS TOOLKIT



Cassils is a visual artist working in live performance, film, sound, sculpture and photography. Cassils has achieved international recognition for a rigorous engagement with the body as a form of social sculpture and is the recipient of the USA Artist Fellowship, Guggenheim Fellowship, the inaugural ANTI Festival International Prize for Live Art, California Community Foundation Grant, Creative Capital Award, and Visual Artist Fellowship from the Canada Council of the Arts. Cassils's films have premiered at Sundance Film Festival, Park City, UT; OUTFest, Los Angeles, CA; Institute for Contemporary Art, London, UK; Museu da Imagem e do Som, São Paulo, Brazil; International Film Festival Rotterdam, The Netherlands; M+, Hong Kong, China; and Outsider Festival, Austin, TX.

rafa esparza lives and works in Los Angeles and is a multidisciplinary artist whose work reveals his interests in history, personal narratives, and kinship, his own relationship to colonization and the disrupted genealogies that it produces. Using live performance as his main form of inquiry, esparza employs site-specificity, materiality, memory, and what he calls (non)documentation as primary tools to investigate and expose ideologies, power structures, and binary forms of identity that establish narratives, history, and social environments.

COLLABORATING ARTISTS

ACLU SoCal Alberto Lule ALOK Vaid-Menon Armando Ibañez
Arshia Fatima Haq Bamby Salcedo Beatriz Cortez Brian Herrera
Bruce Yonemoto Cannupa Hanska Luger Carlos Motta CARPI
Carolina Caycedo Cassils Chase Strangio Cruz Ortiz
Defund The Police & Abolish ICE Collective Detention Watch Network
Devon Tsuno DJ Funky Caramelo DJ Sizzle Fantastic Dorian Wood
Dread Scott Edgar Arceneaux Emory Douglas Eric Gottesman
Familia:TQLM Felipe Baeza (F)empower MIA Freedom For Immigrants
Gala Porras-Kim Guadalupe Rosales Haitian Bridge Alliance
Hank Willis Thomas Harry Gamboa Jr. jackie sumell
Javier Zamora Jenny Polak Julieta Venegas Julio Salgado
Karen L. Ishizuka Karen Y. Martinez Karla Rosas Keijaun Thomas
Ken Gonzales-Day Kent Monkman La Resistencia
Make The Road NJ Marcos Erre Ramírez Margarita Cabrera
Maria Gaspar Maria Maea Marty Two Bulls Mary Kelly
#MeTooBehindBars Mijente Narcissister Nicole Solis-Sison
Paolo Riveros Patrisse Cullors Paul Beaubrun rafa esparza
Raquel Gutiérrez Raven Chacon Robert Russell
Robin Hemley Sam Van Aken S.J. Norman Shaun Leonardo
Sky Hopinka Sonia Guiñansaca Sonya Clark Susan Silton
Susan Stryker Tayhana Tina Takemoto Titus Kaphar
Viva Ruiz Yosimar Reyes Yunuen Rhi Zackary Drucker

Artist biographies are available at www.xmap.us/artists

SOLIDARITY STATEMENT

IPS TOOLKIT

The liberation of immigrant and migrant communities and Black communities are deeply bound together. The violence our communities suffer is rooted in white supremacy and colonization. *In Plain Sight* stands in solidarity with the Movement for Black Lives and their ongoing work for a just and free world.

We want *In Plain Sight* events to reflect a vision of society that does not rely on policing or incarceration for community health and safety. Therefore, it is our policy to not enter into partnership or sponsorship with organizations that contract with police for public programs and events.



FAIR WAGES

IPS TOOLKIT

In Plain Sight supports fair remuneration of labor in the cultural sector. We request that artists and art workers participating in IPS-affiliated cultural programs are paid a fair wage for their labor in alignment with the minimal payment standards and best practices outlined by W.A.G.E. ([Working Artists and the Greater Economy](#)).



JOIN OUR NETWORK OF CULTURAL PARTNERS

IPS TOOLKIT

If your cultural organization is interested in joining the national network of IPS cultural partners, or if you have further questions about participation or sponsorship, please contact

Kyle Stephan
Director of Cultural Partnerships and Programming
ipsculturalpartnerships@gmail.com

For additional information about *In Plain Sight*, including profiles of collaborating artists and organizational partners, visit

In Plain Sight Web Site www.xmap.us
Instagram [@inplaininsightmap](https://www.instagram.com/inplaininsightmap)
Facebook www.facebook.com/InPlainSightMap

We sincerely hope that you will join us as an *In Plain Sight* cultural partner.

Together we can use art as a catalyst to shift cultural narratives about immigration and support movements working to end the inhumane detention of immigrants in the United States.



#XMAP IN PLAIN SIGHT

THANK YOU!

